

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; from German-style lagers to craft brews, like IPAs, Wisconsin has a long and proud history of brewing beer, with the tradition dating back to before our statehood; and

*WHEREAS*; brewed at a higher temperature and using more hops than traditional lagers, IPAs – short for India Pale Ales – have seen a rise in popularity in our state and across our country, reflecting a resurgence in the American craft beer and microbrew industry over the last decade; and

*WHEREAS*; our state's craft breweries contribute greatly to their local communities, creating jobs and serving as diverse and welcoming centers of social life, as they have since the first breweries were established in Wisconsin in the 1830s; and

*WHEREAS*; according to the Brewers Association, Wisconsin's craft beer-related businesses have added over \$2 billion to our economy since 2011; and

*WHEREAS*; as we celebrate National IPA Day, the state of Wisconsin joins beer enthusiasts across our state in reflecting on our rich brewing history and responsibly supporting our local breweries and beer-related businesses;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim August 6, 2020, as

## NATIONAL IPA DAY

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 16<sup>th</sup> day  
of July 2020.

A handwritten signature in black ink that reads "Tony Evers".

TONY EVERS  
GOVERNOR

by the Governor:

A handwritten signature in blue ink that reads "Douglas La Follette".  
DOUGLAS LA FOLLETTE  
Secretary of State